



BRIDGEFIT

Virtual Fitness Events on Your Home Turf

Choose
your favorite
FITness activity

Form a team
or go it alone

Virtually gather your friends,
family & community to help
you reach your goal

Sponsorship Information

Sponsors for BridgeFIT

September 21st-26th

Top Sponsor will be interviewed via Zoom for a promo video to talk about why you are a sponsor and what it means to you. Can include footage/still shots of your business.

Top Sponsor will be the “presented sponsor” for BridgeFIT

\$10K Sponsorship

Funds housing-focused case management, shepherding a homeless client through the voucher process and connecting them to their voucher.

Sponsorship Benefits

- Presenting logo above the headline in all email communications and on Bridges website homepage.
- Company logo/individual’s name on all publicity materials.
- Logo/name will be included on all race t-shirts.
- Press release which will go to all appropriate New York and New Jersey media contacts.
- Multiple dedicated social media posts leading up to BridgeFIT and during.

\$5K Sponsorship

Funds housing navigation, helping clients identify their future home.

Sponsorship Benefits

- Secondary bold logo directly below the headline in all email communications and on homepage of Bridges website.
- Company logo/individual’s name on all publicity materials.
- Logo/name will be included on all race t-shirts.
- Acknowledgement in press releases which will go to all appropriate New York and New Jersey media contacts.
- Two dedicated social media posts one leading up to BridgeFIT and one during.

\$2.5K Sponsorship

Funds our professional case management team which partners with one client to connect them to programs and services that will enable them to lift themselves out of homelessness-permanently.

Sponsorship Benefits

- Company logo/individual’s name on all publicity materials including all email communications and on the homepage of Bridges website.
- Logo/name will be included on all race t-shirts.
- Acknowledgement in press releases which will go to all appropriate New York and New Jersey media contacts.
- One dedicated social media post during BridgeFIT.

\$1K Sponsorship

Funds our street outreach runs. Totaling four runs per week this is how we connect with people experiencing homelessness which is essential to our long-term success.

Sponsorship Benefits

- Company logo/individual name on all publicity materials including all email communications.
- Acknowledgment on event page of Bridges website.
- Acknowledgment in press releases which will go to all appropriate New York and New Jersey media contacts