



**Bridges 30th Anniversary Symposium
Ending Homelessness: A Call to Action**

Robert Treat Hotel, Crystal Room
50 Park Place, Newark, NJ 07102
Monday, November 26, 2018
Breakfast buffet: 8 a.m. to 9 a.m.
Program: 9 a.m. to noon

Keynote Speaker:

Sheila Oliver, Lieutenant Governor and Commissioner, Department of Community Affairs

Honored Speakers:

The Honorable Mayor Ras Baraka
Julia Orlando, Director of Bergen County Housing, Health, and Human Services Center

Ending Homelessness: A Call to Action

In honor of the 30th Anniversary of Bridges Outreach, Inc. the Trustees of Bridges take this opportunity to invite members of the Newark community to understand best practices for ending homelessness in our community. Lt. Governor and Commissioner for the Department of Community Affairs, Sheila Oliver, will give the keynote address to discuss the state's "housing first" as the best model to end homelessness. We learn from Mayor Ras Baraka Newark's current initiatives and long-term plans to end homelessness. Julia Orlando, Director of Bergen County Housing, Health, and Human Services Center will discuss how Bergen County has brought homelessness to virtual zero.

What best practices can we as a community take away and bring Newark's homeless population to virtual zero? Be part of the solution. Be a proud sponsor of "Ending Homelessness: A Call to Action."

Bridges is an outreach program for the homeless founded in 1988. In 2014, it opened Project Connect in the heart of the homeless community in Newark to provide professional case management services, street outreach, employment opportunity, housing and access to healthcare. In four years, Bridges has helped find permanent housing for over 100 people who were previously homeless.



Bringing the housed and homeless
together in community

Bridges Outreach 30th Anniversary Symposium
Ending Homelessness: A Call to Action
November 26, 2018
Robert Treat Hotel, Newark NJ
Sponsorship Opportunities

\$5,000 Keynote Sponsor

- Logo recognition on invitations, banner and printed program
- Two tables of 8 in prominent location
- Inclusion in event press releases
- Company logo on Bridges website (hyperlinked) for one year
- Recognition and promotion across Bridges social media platforms (Facebook and Twitter)
- Recognition in e-newsletter (distribution 3,500)
- Full page color ad in event program

\$2,500 Gold Sponsor

- Name recognition on invitations and printed program
- One table of 8 in prominent location
- Inclusion in event press releases
- Company Logo on Bridges website (hyperlinked) for one year
- Recognition and promotion across Bridges social media platforms (Facebook and Twitter)
- Recognition in e-newsletter (distribution 3,500)
- Half-page full color ad in event program

\$1,000 Silver Sponsor

- Name recognition on invitations and printed program
- Six seats reserved for your organization in prominent location
- Inclusion in event press releases
- Recognition on Bridges website (hyperlinked) for one year
- Recognition and promotion across Bridges social media platforms (Facebook and Twitter)
- Recognition in e-newsletter (distribution 3,500)
- Quarter page full color ad in event program

\$500 Bronze Sponsor

- Four seats reserved for your organization in prominent location
- Inclusion in event press releases
- Recognition on Bridges website (hyperlinked) for one year
- Recognition and promotion across Bridges social media platforms (Facebook and Twitter)
- Recognition in e-newsletter (distribution 3,500)
- Company listed in event program

Your Donation Makes All of This Possible:

Runs (outreach visits) last year:

- 232 total Runs to NYC, Newark and Irvington
- 20,000 people served
- 67,000 brown bag meals delivered
- 30,000 cups of soup, lemonade and hot chocolate served
- 18,000 pairs of new socks and underwear distributed
- 500 new backpacks to children in need
- 800 new toys, pajamas and coats to children
- 20,000 + seasonal items delivered
- 2,600 Run volunteers

In Summit, we provide:

- Open doors on Fridays to neighbors in need – clothing, food, showers, necessities
- School supply and backpack distribution
- Health fair

At Bridges Project Connect in Newark, our professional staff offers:

- Case management
- Job readiness training and employment opportunities
- Housing connections
- NJ State IDs
- On-site medical and mental health services

At Project Connect for the year ending May 31, 2017:

- 1,613 new clients
- 1,561 IDs (902 state IDs, 659 birth certificates)
- 37 people employed
- 371 registered for Medicaid
- 112 from street to temporary shelter
- 35 permanently housed

Client Stories Made Possible Through Your Generosity:

Kimberly

Kimberly is eight years old. Her sister is 12. They often come to the Runs with their mother who takes enough fresh and sustainable lunches to last the week. This winter on one of the Runs, Kimberly was given a warm wool hat, but this was not an ordinary hat: it had a “princess” crown on it that she proudly wore, making everyone on the Run smile.

Louie

We’ve known Louie for some time now. We see him on our New York Run. Despite his many serious health issues, he has a ready smile. Louie suffers from epilepsy and has frequent seizures. His brother and sister were his caretakers, but they are no longer able to care for him. He sleeps in a doorway and hardly moves. Our volunteers bring him brown bag meals and soup every week. One of our core volunteers, Joan, crocheted a quilt for him out of plastic bags that provide a soft and moisture resistant pad for him. We worry about Louie.

Clarissa

Clarissa has a hard time interacting with others. As a child, Clarissa lived with her mother, but had a turbulent childhood. She suffers from paralyzing anxiety and other mental health illness that keep her from holding a job. Ultimately, she became homeless. While homeless she lost her son and daughter to state custody. She was homeless for at least two years before finding Bridges Project Connect. Case managers at Project Connect got her back on her feet. They secured an ID for Clarissa, a mental health assessment and ongoing treatment (she is currently in a day program) and shelter stays that led to permanent housing with supportive services and furniture. Now, case managers are working with Clarissa to find her employment and help her regain custody of her children. She says, “Bridges was the only good thing that happened to me while I was homeless.”