

IMPACT IN ACTION



BRIDGES OUTREACH IMPACT REPORT 2023

BRIDGES
DEMANDING CHANGE
Ending Homelessness

OUR MISSION

Bridges ends homelessness through volunteer-driven outreach and individual case management focusing on health, housing, and independence. We form relationships with those experiencing homelessness while meeting their most urgent needs.



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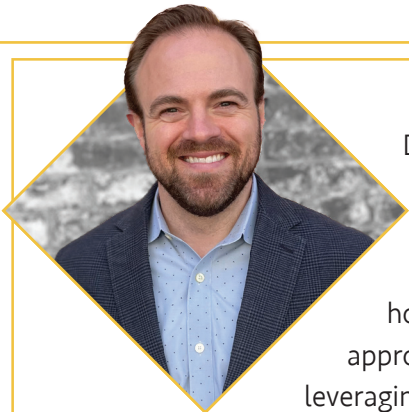
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Dear Friends:

2023 was one heck of a year!

With your help, Bridges helped record numbers of people experiencing homelessness, or facing the imminent threat of homelessness. Our unique approach, combining Street outreach with Intensive Case Management and leveraging the data collected from each of these interactions continues to drive change in the systems meant to help people and has resulted in significant increases in our access to public funds. These funds are critical to our ability to respond with urgency in the prevention of homelessness, as well as to create rapid exits from homelessness. Despite the added complexity which comes with these funds, and the reality that they are essentially passthrough dollars, they are significant to our collective impact.

As eviction has become the #2 cause of homelessness in NJ, the work of Bridges has increasingly been not just to create exits, but to prevent our neighbors from facing that harsh reality. This development fits perfectly with our mission to end homelessness because it enables us to prevent “inflow”, thus reducing the number of people we engage during Street Outreach. Last year we saw our Prevention results jump by 30X – a figure we certainly didn’t aim for, but which became the result of significant homelessness prevention funds made available to Bridges because of our high volume and the high caliber of our Case Management. With your support, our team prevented 283 people from experiencing homelessness last year. That’s 283 people who didn’t need a shelter bed, who didn’t end up in line at one of our Runs – and this included 51 children who didn’t face the adverse childhood experience of homelessness.

Your support of Bridges has created something very special. We have become a critical component of the homeless services and prevention ecosystem in NJ. In the coming year, we will see a significant increase in our Street Outreach in Newark, which is becoming a 24/7 program, and the ground breaking for Newark’s new 24/7 drop-in center on Raymond Boulevard, where Bridges will be the provider of homeless services and homelessness prevention services. We continue to reach new heights through your generous support. I hope you are as proud as I am of what Bridges is becoming each and every year. Together we are ending homelessness in New Jersey. Thank you for making it possible!

Gratefully,

Richard Uniacke
President

Where We Are Headed

The Bridges Board and senior staff, led by President Rich Uniacke, are working collaboratively to achieve our mission of demanding change to end homelessness. Bridges is at the forefront of this effort, providing street outreach and case management services in Essex and Union Counties.

Our 2023 Accomplishments document the success of our intensive outreach model, which involves reaching out to individuals in the streets, abandoned buildings, and other unsuitable locations, coupled with case management that addresses the specific needs of the unhoused. By adopting a philosophy of “no wrong door,” we have significantly contributed to reducing the number of unsheltered individuals living on the streets of Newark by 57.6%.

In 2023, Bridges will persist in its tireless endeavors to eradicate homelessness in Newark and Essex County while extending our model to Union County. We are steadfast in our dedication and will persevere until homelessness becomes rare, brief, and non-recurring.



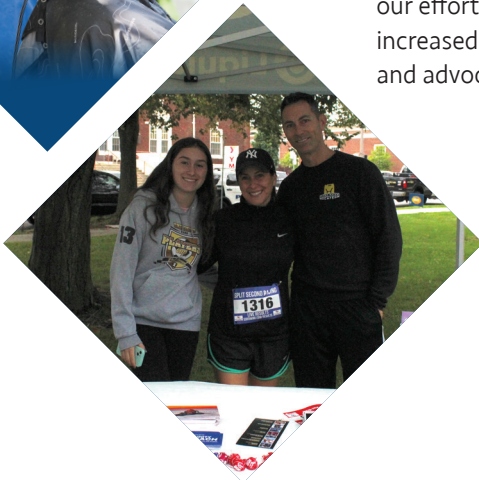
How 2023 Accomplishments Help Us Get There

In 2024, Bridges, our community, stakeholders, and supporters will unite in dedicated efforts to eradicate homelessness in Newark and Essex County and expand our model to Union County. Our commitment is unwavering, and we will persist until homelessness becomes rare, brief, and non-recurring.

Bridges does not just speak; it takes tangible action. We are devoted to advocating for the vital changes that will end homelessness. This is not just a slogan; it's the practical journey we are taking, step by step, to address the moral crisis of homelessness.

One of our primary focuses in 2024 and beyond will be investing in Union County's infrastructure, paving the way for similar successful outcomes.

We will continue collaborating with other organizations to combat the housing crisis hindering our efforts to end homelessness. Additionally, we will develop strategic initiatives, advocating for increased funding for affordable housing and pushing for policy changes to enhance our success and advocate for change at the federal, state, and local levels.



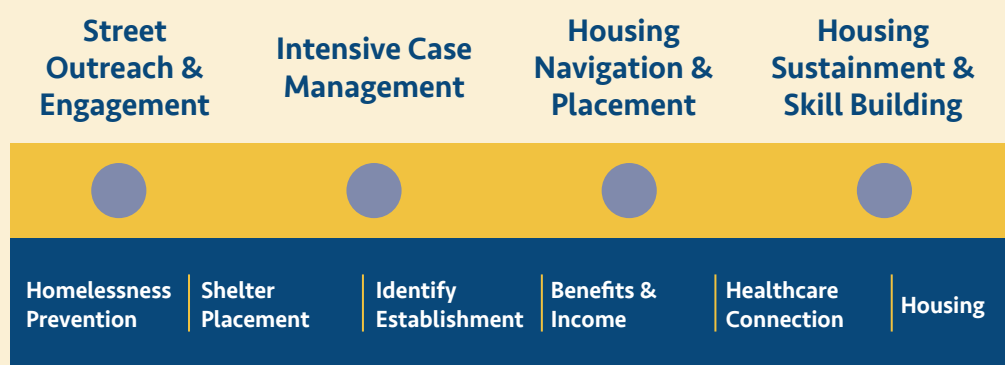
Bridges Is Our Impact

Our Impact Model was developed from our 35 years of experience and excellence in Union and Essex Counties in our mission to end and prevent homelessness.

By focusing on effective street outreach and engagement, intensive case management, housing navigation and placement, and housing sustainment & skill building, we ensure that the cycle of homelessness is unrepeatable.

Our Impact Model provides a sustainable, flexible roadmap to let our services fit the client, not vice versa.

OUR IMPACT MODEL



The Bridges Way tells our clients “No answer cannot be the answer.” By harmonizing the Bridges Way with historical data, we made our 2023 efforts into a breakthrough year for our Essex and Union County efforts:

In 2023, our Impact Model saw increased metrics all across the board with the service we were able to provide. Compared to 2022, we saw a 37% increase in street outreach, a 25% increase in intensive case management, and most importantly, a 175% increase in housing placement for our clients.

Relevant Metrics



492

Housed and Stabilized

Essex County/
Newark: 347

Union County/
Summit: 145



9,624

Street Outreach and Engagement

Essex County/
Newark: 9221

Union County/
Summit: 403



2,766

Case Management

Essex County/
Newark: 2237

Union County/
Summit: 529



367

Shelter Placement

Essex County/
Newark: 365

Union County/
Summit: 2

Bridges Is Volunteering

From 2022 to 2023, we streamlined our volunteer process by synergizing effort and effectiveness. We recognize that our mission to solve homelessness and the avoidable housing crisis will be all hands on deck and that no contribution is too small.

Our 2023 volunteers reflected this, as young children, teenagers, parents, young professionals, and retirees participated.

**HERE'S WHAT
YOUR 2023
VOLUNTEER
IMPACT LOOK LIKE**

**2758 HOURS
1677 VOLUNTEERS
OVER 100
VOLUNTEER EVENTS
2,444
CLIENTS SERVED**

Teens Tackle Homelessness (TTH) is a volunteer group of high schoolers from across New Jersey dedicated to supporting Bridges Outreach's mission of ending homelessness through volunteer-driven outreach and personalized case management. Our students engage in weekend Outreach Runs, and convene monthly at the Oakes Center in Summit to coordinate assembly events for hygiene kits, sandwiches, and sustainable lunches. This year, our students have organized several coat, clothing and toiletry drives at their schools, held a "Sleep Out" to raise homelessness awareness, and managed a student-leadership election process.

In 2023, our volunteer expansion continued its collaboration with community and corporate sponsorships, especially with Prudential. Our Prudential partnership has granted us a plethora of new opportunities to engage our clientele and marry our grassroots volunteer efforts with our expansive community partnerships.



**SCAN THE QR CODE BELOW TO SIGN UP FOR HOW YOU CAN
SIGN UP FOR OUR VOLUNTEERING EVENTS AND LEARN MORE!**

Bridges Is Outreach

On August 11th, 2023, the City of Plainfield condemned multiple buildings and gave tenants 24 hours to evacuate. Using our Department of Community Affairs funding, we worked with other community partners to ensure the citizens of Plainfield got the help they needed.

When that wasn't enough, we launched an Emergency Outreach Team and partnered with local Plainfield schools to ensure that our team got the evacuated tenants food, clothing and resources.

As a result of our Plainfield housing crisis response in the Summer of 2023, we were able to build a partnership with the Collaborative Support Programs of New Jersey (CSPNJ).

Due to this partnership, we worked closely with their drop-in center to ensure Plainfield citizens and clients got the necessary skills, support, and resources to recover from the unprecedented Summer 2023 housing crisis.

At Bridges, hot spots are the key areas of homelessness we target. These include notable, commonly known locations such as Newark Penn Station, Harriet Tubman Square, and Military Park, but also lesser known areas like 110 William Street and Raymond Brown Park.

HOT SPOTS

LOCATION	COUNT
Penn Station Newark Area	6891
Frelinghuysen Ave	574
Mulberry Commons	307
Military Park	302
110 William Street	184
S 10th/Springfield	116
Peter Francisco	780
McCarter HWY/Raymond Blvd	88
Raymond Brown Park	58
4 32 Wharton Ave	35
717 Arlington - Plainfield, NJ	19
Anna St and Monroe Ave - Elizabeth, NJ	8
Community Wellness Center - Plainfield, NJ	83
Elizabeth Courthouse	21
Elizabeth Library	47
Jefferson Park - Elizabeth, NJ	24
Leggett Park - Elizabeth, NJ	30
Mt. Olive Baptist Church - Plainfield, NJ	31
Olympia Square - Elizabeth, NJ	10
Snyder Academy Soup Kitchen - Elizabeth, NJ	19



Bridges Outreach hopes to build on our incredible 2023 outreach numbers by pushing for our mobile case management & outreach teams, but also closely working with city officials in launching a state-of-the-art 24/7 Drop-In Center, allowing us to synergize our case management and outreach efforts further.

Bridges Is Case Management

Our mission to end homelessness evolved from just lunches and runs in 2023, as our case management evolved to not just end homelessness for our clients, but empower them with skills and knowledge to prevent them from ever going into homelessness again.

We expanded our Essex and Union County case management services to facilitate meaningful relationships built on trust & empathy to navigate through both the housing process and skill building to facilitate their transition back to independent living.

Across the board, we saw awe-inspiring jumps from our 2022 to 2023 metrics in relation to the case management process.



We went from engaging **7,038 CLIENTS TO 9,623** all across the parks, streets and alleys of Essex and Union County in 2023, a **37% INCREASE**.



We provided case management services to over **2,400 INDIVIDUALS IN 2023**, a **29% INCREASE** from the **1,879 WE SERVED IN 2022**.



We went even **FURTHER BEYOND** with services provided to our clients in case management, demonstrated by our **311 CLIENTS** we set up with benefits and income in 2023



All of the improvements to our case management services in 2023 lead to us placing **209 CLIENTS** in permanent housing in 2023, **NEARLY TRIPLE THE 76 CLIENTS** we placed in 2023.



SCAN OUR QR CODE TO LEARN MORE ABOUT OUR EXHAUSTIVE CASE MANAGEMENT SERVICES AND HOW WE WILL CONTINUE TO EVOLVE OUR MODEL IN 2024.

Bridges Is Events

It takes a community to help end and prevent homelessness, which is why we here at Bridges Outreach continued to spread the word of our mission and engage our community with events of various scopes and sizes. Through rain or shine, we were able to host a wide variety of events in 2023 that not only helped us fundraise but put an end to homelessness for a sizable number of people.

TAKE A SWING AT ENDING HOMELESSNESS

In April 2023, we gathered at our “Take A Swing at Ending Homelessness” at the TopGolf Swing Suite, where we hosted sporting events, a silent auction, and fund-a-need appeal. From over 80 attendees, we raised over \$80,000 and ended homelessness for 11 individuals.

5TH ANNUAL BRIDGES ‘STREETS-TO-HOME’ 5K WALK

In September 2023, we hosted our 5th Annual Bridges ‘Streets-to-Home’ 5K Walk despite the rainy weather. From over 200 attendees, we raised over \$36,000 to end chronic homelessness in Union and Essex County.

2023 PROJECT CONNECT SERVICE FAIR

In addition, we also hosted our 2023 Project Connect Service Fair, right in Essex County. Graciously sponsored by Prudential, our service fair allowed us to maximize our community partnerships to provide free personal grooming, case management, support services, clothing, food and more.

SMALL EVENTS, BIG IMPACT

Lastly, we had our “Small Events, Big Impact” in the form of packing events held at local public schools and with our corporate partner, Prudential. Thanks to the children, volunteers and corporate employees engaged, our small scale events allowed us to distribute over 72,000 meal kits, clothing items, hygiene kits and more to our clients.

SCAN THE QR CODE TO LEARN MORE ABOUT OUR 2024 EVENTS AND HOW YOU CAN GET INVOLVED!



Bridges Is Our Community Partners

Our mission to end and prevent homelessness is one we cannot do alone. That's why we'd like to thank our amazing community partners for the work they helped us accomplish in 2023.

By creating partnerships with key community partners and stakeholders, we are able to expand our scope in our mission to fight homelessness through additional funding, partnerships, and grow our network with more empowered difference-makers.

We did this in 2023 by expanding our community partnerships, which allowed us to increase the services available to our clients. For example, our partnership with **The MCJ Amelior Foundation** allowed us to purchase vans that enable us wider access to our outreach methods in Essex and Union County.

In Union County, we expanded our community connections to organizations like the **Summit Foundation**, which allowed us to have intensive case management out of **Beacon Church in Summit**, **Propeller Communications**, which has assisted with our brand design efforts, and **Boston Consulting Group** for various corporate events. Then there is our newest community partner, **CSPNJ**, who collaborated with us in ensuring that some of the most vulnerable citizens of Plainfield received the best of care after evictions in August 2023.

Boston Consulting Group (BCG): Our partnership with companies such as BCG allows us through employee engagement activities to create a key driver of connections and essential supplies for our work. Last July we partnered with Boston Consulting Group (BCG) to pack 2,000 kits which are critical components of outreach efforts.

The Summit Foundation: Thanks to our partnership with The Summit Foundation, we were able to provide intensive case management and consistent outreach at Beacon Church in Summit.

Propeller Communications: If you've seen our new fleet of vehicles in Union or Essex Counties, then you recognize they have become mobile billboards advertising our work in the communities we serve. Neither of these beautiful additions nor the incredible videos many of you have seen would have been possible without the generous expert support from Propeller. Led by Bridges Trustee, Charlie Flax, Propeller's support of Bridges spans our special events, employee engagement, graphic design, and video production. We are indebted annually to this amazing team.

The Healthcare Foundation of New Jersey: In Essex County, we partnered with the Healthcare Foundation of New Jersey to expand the services provided by our Project Connect Newark office, particularly enhancing the mobile case management elements of our street outreach program.

With **Prudential's** support of our Annual Service Fair and employee engagement events, we supported the community by feeding thousands and connected to more individuals through outreach.



SCAN OUR QR CODE TO LEARN MORE ABOUT HOW YOU CAN GET YOUR ORGANIZATION TO BECOME OUR NEWEST COMMUNITY OR CORPORATE PARTNER!

Bridges Is Our Donors

Thank you to all who generously donated in 2023

Below is a list of those who gave \$500 or more from January 1, 2023 through December 31, 2023.

\$50,000+

Gary C. Butler Family Foundation
City of Newark
Healthcare Foundation of NJ
HHS Congressional Appropriation
New Jersey Department of Community Affairs
Prudential Financial
The Lena Willis Fund of Central Presbyterian Church

\$25,000 - \$49,999

Community Health Connections Foundation
Lydia Collins deForest Charitable Trust
The Greifeld Family Foundation
Cassandra Hardman and William Baker
Horizon Foundation of New Jersey
Mary Ragan
Select Equity Group Foundation

\$10,000 - \$24,999

The Barberry Foundation
Belle Buoy Foundation
Richard Brown
Nancy and Henry Klingeman
Nancy and Steven Magee
The MCJ Amelior Foundation
McKinsey & Company
David Ophel
The Pechter Foundation
Summit Foundation
United Way Worldwide
Victoria Foundation, Inc
ZT Group International, Inc.

\$5,000 - \$9,999

Best Bakery Equipment
Boston Consulting Group, Inc.
Covanta Energy, LLC
Coni Frezzo and Ed Sannini
Gertrude L. Hirsch Charitable Trust
Jaime Levine and David Gilman
Edward and Francesca McBride
Jessica and Nick Mills
New Fortress Energy
Overlook Foundation
Sarah and Ben Seelaus
Kristin and Kevin Sterling
William M. Stevens
Summit Luminary Fund
Ann Earle Talcott Fund
The Tyler Foundation
United States Gypsum Foundation
Christa and Nicolas Volpicelli
Ginger and Geoff Worden

\$2,500 - \$4,999

Jamy and David Barton
Andy Berndt
Merrill Buice
Michael John Callahan
Central Presbyterian Church
Billy Colgan
Fortress Investment Group
Renée Simms Frank and Richard Frank
Glenwood Elementary School P.T.O.
Iris Teen Tzedakah, Jewish Community Foundation of Greater Metrowest NJ
Junior League of Summit
Liquid Church
Jennifer and Michael Markovitz
Joe and Chris McGrath
Morrison Family Foundation
New York Football Giants
Oak Knoll School of the Holy Child
Dena and Byron Peyster
The PIMCO Foundation
PJ Callahan Foundation, Inc.
Elizabeth and David Sims
Victoria and Peter Smith
Debra and Luke Somers
Brynne and David Thompson
Susan and Richard Ullrich
Melanie and Scott Waldman
Maria and Evan Williams

\$1,000 - \$2,499

Allen W. Roberts Elementary School
 Allied Beverage Group
 Heather Althoff and Don Bailey
 Jennifer Barnhard
 Kerry and Dan Brupbacher
 Calvary Episcopal Church
 John Cartaina
 Jacqueline and Paul Cassidy
 Trish and Tom Cassin
 Taylor Cerdas
 Michael Choy
 Curtis & O'Hara Foundation
 Denville Community Church
 Cindy and Vince Dimassimo
 Wendy Donat
 Lisa and Gerald Donini
 Dore and Mike Duhaime
 Anne and Peter Englot
 Facebook Payments Inc.
 Elizabeth and Kevin Fagan
 Judy and Roger Flax
 Gloria Dei Lutheran Church
 Goldman, Sachs & Co. Matching Gift Program
 Celso Gomes
 Google Inc.
 Laronda Gumm and Paul Davis
 Delia Hamlet
 Hartshorn Elementary School
 Have You Met Newark, LLC
 Mary Hill
 Tracey Hoberman
 Christine Holle
 Tracy Horowitz
 HPE Financial Services
 Denise and Michael Jeffries
 Virginia Johnston
 JPMorgan Chase & Co
 Jill and Michael Kaufman
 Justin and Lee Kellogg Sadrian Foundation
 Kent Place School
 Laura Korfmann
 Elizabeth and Andrew Kriegman
 Tera Kull

Jennifer and Anthony Leitner
 Chip Lemkau
 Lions Club of Warren
 Lee and Jeffrey Lowman
 Trina and Ameet Mallik
 Diane and Ray McPhail
 Jessica Millerman
 Mary Lou Moffitt
 Rita and Arjunn Murti
 Razvan Nicolescu
 The Linda Sue Pfarrer Nortillo Charitable Foundation
 Other Fellow First Foundation
 Pacific Investment Management Company LLC
 Brie and Antonio Paluseo
 Peapack-Gladstone Bank
 Maura and Frank Perier
 Susan and Douglas Present
 PSE&G
 PSE&G Foundation
 Yan Qi and Raymond Cheong
 Jane and Kevin Quinn
 Peter Riccio
 Rock Properties
 Rosen Kelly Conway Architecture & Design
 Saint John's Evangelical Lutheran Church
 Marie Santos
 Sumitro Sarkar
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 Meghan and Daniel Schorr
 Linda and Ross Silver
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 Ann Soper
 St. Cloud Elementary PTA
 Starfish Fund
 Molly Stassfurth
 Stop & Shop
 Tiger Baron Foundation
 Trump Lender Services, Inc.
 Meridith and Richard J. Uniacke
 Vicki Uniacke
 United Health Group
 John Vigilante

Warburg Pincus Foundation
 Ann E. Weber & John A. McNelis Fund
 Wells Fargo
 Jeffrey Wild
 Michael Winschuh

\$500 - \$999

Raquel and Anthony Abitante
 Susan R. Allersmeyer and George Foster
 Kimberley and William Artemenko
 Ashfield MedComms
 Bridget and Rob Barber
 Christopher and Susan Birosak
 Lynne and Don Blaesser
 Veronica and Mike Bonnet
 Tricia Brentjens
 Bristol Myers Squibb Foundation
 Broadridge Financial Solutions, Inc.
 Alison Bryant
 Mary and David Bushnell
 Ruthi Byrne
 Charities Aid Foundation of America
 Christ Church, Summit
 Elena Cicchetti
 Patricia Costa-Giomi
 Elizabeth Cox
 Credit Agricole Corporate & Investment Bank
 Jean and Robert Crichton
 Alice Davison
 Dawson
 Anne DeBevoise
 Juliana DeFrancesco
 Development Counsellors International
 Ashley Dunn
 Linda and Robert Eichler
 Cynthia Fletcher
 Christine Flood
 Dorothy Frank and Andrew Hollander
 Joan and Mike Gambro
 Givinga Foundation, Inc.
 Global Liquidity Partners LLC
 Laura and Bill Gump
 Shane Harris
 Jeffrey Helman

Amy Herhold
 Deborah Herridge
 Mary and Otto Hillenbrand
 Maryann Hughes
 Ruth and John Huneke
 Thomas Hurley
 IAC
 Katie and Mike Jesionowski
 Johnson & Johnson
 Caroline Johnson
 Jennifer Joinnides
 Dean Kameros
 Carol Kanner
 Anuj Kapoor
 Nancy and Jeffrey Kaufman
 Suzanne and George Klacik
 Kendra and Robert Latorre
 Kara and Patrick Lawler
 Melanie Lazare
 Stephanie Luchino
 Catherine and Jack Lyness

Suzie and Michael Maguire
 Laura and Steven Matlin
 Betsy and Rob McCeney
 Mike McTernan
 Lisa and Michael Miller
 Robert Mitnick
 Morton Social Justice Giving Fund
 Rhodes Musallam
 Karen O'Brien
 Katie and Steve Orr
 Kathy and Paul Parsons
 Theresa Partazana
 The Pingry School
 Jaime and Greg Player
 Cara Portka
 PwC
 Edward Ricchiuto
 Alan Routh
 Seth Ruderman
 Jean Rys and Kay O'Keefe
 Martha and Bart Sayre

Frederique and Jeffrey Schachter
 Kristen and Eric Schwarzbach
 Lori and Barry Sher
 Melanie Singer
 Linda and David Sotnick
 Laura and Mike Spinosa
 Louise Teeple and N. Jeffrey Burley
 Tower Research
 Catherine Townsend
 Helen and Paul Tvetenstrand
 United Way of Hudson County
 Kathy and Don Weida
 West Monroe Partners
 Kristina Winterfeldt
 Rachel and Grant Wood
 Mary Zoll

2023 Front Door Society

And a special thanks to our 2023 Front Door Society Members!

Priyanthi Alahendra
 Lynne and Don Blaesser
 Tricia Brentjens
 Richard Brown
 Michael John Callahan
 Ellen and Jonathan Camiolo
 Jean and Robert Crichton
 Kayla Cronin
 Rebecca Di Sabato
 Wendy Donat
 Matt and Claire Dragon
 Ashley Dunn
 Susan and Damon Falzone
 Dorothy Frank and Andrew Hollander
 Yolanda Fundora

Nancy Gibbs
 Celso Gomes
 Christine Gorman
 Christine Holle
 Maryann Hughes
 Laurie Inglese
 Matthew and Lila Kalish
 Mary Kittle and George Menakis
 Donna Maccaroni
 Trina and Ameet Mallik
 Diane Marinari
 Lauren and David Mazzaresse
 Coleen and Dave McCaffery
 Lisa and Michael Miller
 Tonille Miller

Adrienne Najjar-Keith and Jeffrey Keith
 Razvan Nicolescu
 Clarissa and Paul O'Hern
 Ralph Pantozzi
 Kathy and Paul Parsons
 Jennifer Pisani
 Dorothy Rudnick
 Uyen and Thomas Sokol
 Deborah Stelluto
 Florence Swanstrom
 Trump Lender Services, Inc.
 Meredith and Richard Uniacke
 Vicki Uniacke
 Melanie and Scott Waldman
 Connie Wong and Stephen Woitsky

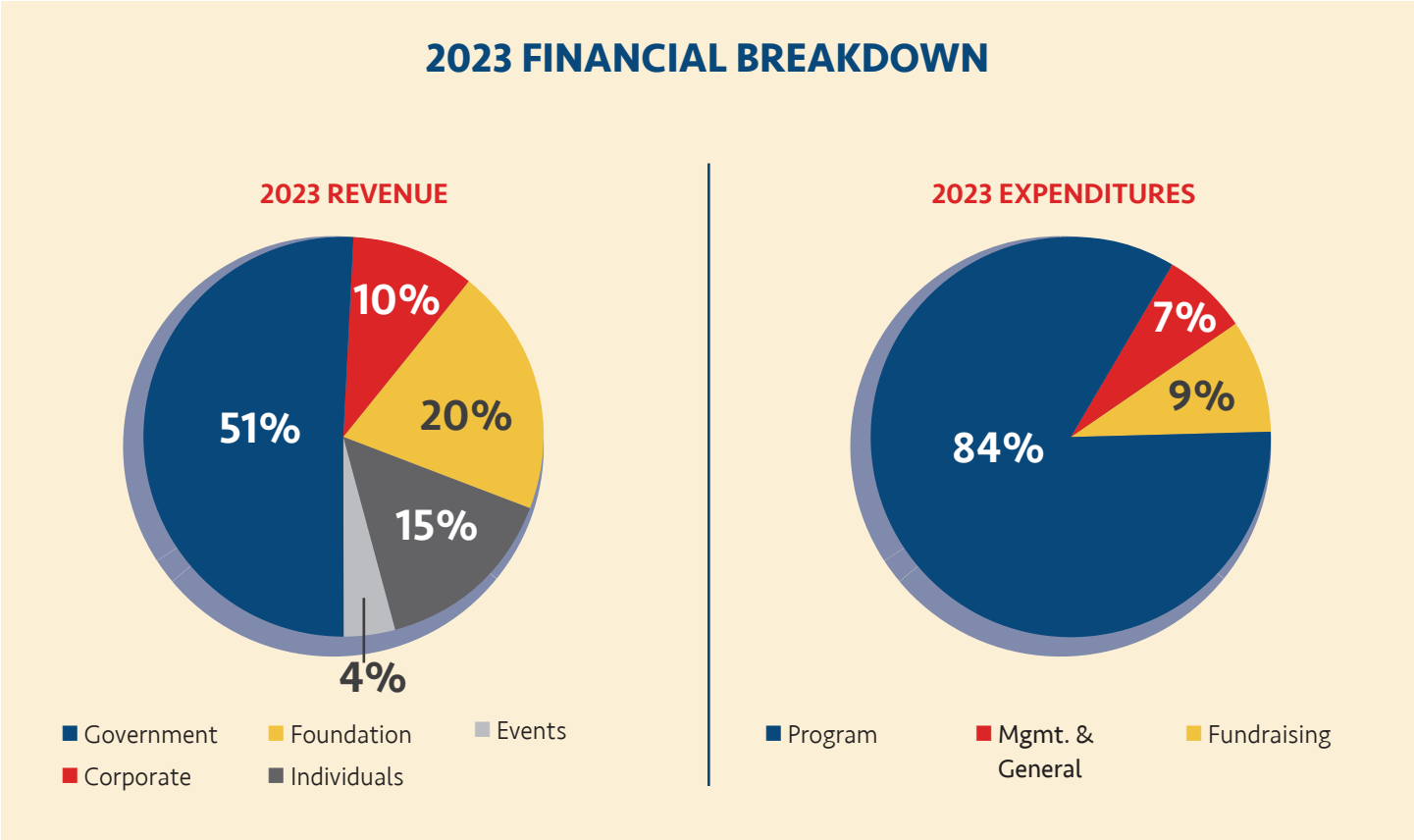
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 MAKE A DONATION TODAY!



Bridges Is Transparency

We are fully committed and thoroughly embrace the values of accountability and transparency as related to our mission, work, finances, and operations.

Bridges is proud to be rated a four star charity on Charity Navigator and to have earned Candid’s Platinum seal. Earning four stars on Charity Navigator means we have an exceptional rating, exceeding industry standards and outperforming most charities in our sector. We have demonstrated ongoing fiscal excellence and shown that we are well-positioned to pursue and achieve long-term change. Only .01% of US charities have received Candid platinum status, which indicates we share clear and important information with the public about our goals, strategies, capabilities, achievements, and progress, demonstrating the difference we are making in ending homelessness.







DEMANDING CHANGE
Ending Homelessness

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Newark, NJ 07102
(973) 723-2307

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